Annual Report 2017

INREARING

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San Francisco Bay Area Internet Society Chapter

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President's Note



2017 was another packed year for the San Francisco Bay Area Internet Society Chapter. We closed the year with around 2,030 members and Chapter membership continues to grow steadily year-on-year. Throughout the year, we focused on improving communication to our members, representing the interests of the Internet's end users in

various regional and global fora, and driving the Chapter Working Groups.

Significant effort was also put into project managing our 2017 project, "*Measuring Rural Broadband*", which examined the state of mobile broadband in Northern California's rural communities (see page 4).

Looking Ahead

Throughout 2018, we'll continue to improve communication and outreach efforts and expand the Chapter's <u>Organizational Membership</u> program.

Susannah Gray President, San Francisco Bay Area ISOC Chapter

MISSION

The SF Bay Area ISOC Chapter's mission is simple: to ensure that the Internet is For Everyone. We do this by advocating for free and open access and by disseminating information on why this is important and how you can get involved.

With over 2,000 chapter members, we are one of the largest Internet Society Chapter in the world.



Board

As a not-for-profit 501(c)(3) entity, the SF Bay Area ISOC Chapter's work is funded entirely by donations, sponsorships and grants and is overseen by a volunteer Board of Directors. Throughout 2017, the Board worked on strengthening Board processes and developed strategies for improving financial sustainability.

At the end of the year, we said goodbye to 2017 Secretary Misako Manca, who served on the Board for a one year term, and to our Global Ambassador Jean-Jacques Subrenat, who had kept the Board informed of global Internet Governance issues for the last few years. Leah Symekher, former Chapter President (2014-2016), remained actively involved with the Chapter throughout the year, taking the lead on the chapter's Rural Broadband project (see page 4).

ELECTIONS

Board Elections took place in December 2017 and the Chapter welcomed three new Board members, who will take up their positions in 2018:

> Cecilia Butler Delia Sabau **Richard Whitt**

Two existing Board members, Ken Krechmer and Eve Edelson, were re-elected for another two year term.

Find out more about our Board members and their vision for the Chapter.



Fatema Kothari Vice President

Misako Manca Secretary

Ken Krechmer Treasurer **Board Member**

Eve Edelson



Events

We held four Chapter events during 2017:

- December: ICANN 60 Policy Readout
- July: ICANN 59 Policy <u>Readout</u>
- June: "Blaming Technology" with Andrew Bridges, Fenwick & West LLP
- April: Meet and Greet: New Board and Working Group Chairs

Find out more about these events here.



COLLABORATE

The SF Bay Area ISOC Chapter holds events and meet ups throughout the Bay Area. We are always looking to partner with organizations and individuals on topics that are aligned with the Chapter's mission and interests. If you have an idea for an event or would like to collaborate with us, get in touch.

Keep up to date on our upcoming events <u>here</u>.

Projects

Throughout 2017, we worked in collaboration with the California State University (CSU), Chico, Geographical Information Center (GIC), Valley Vision and USDA Rural Development on a project entitled "Bridging California's Rural/Urban Digital Divide with Mobile Broadband". Funded by ISOC's *Beyond the Net* funding program and through ISOC's North American Bureau's Community Outreach program, GIC Chico collected and analyzed data on mobile broadband performance in rural/agricultural areas near Sacramento, CA.



The project team, I-r, Leah Symekher, Chapter Board Advisor and Project Manager, Susannah Gray, Chapter President, Susan Strachan, Project Manager Geographical Information Center, CSU, Chico, and Tyler Boyle, Senior GIS Analyst

GOT AN IDEA?

The SF Bay Area ISOC Chapter often collaborates with Chapter members on localized Internet-related projects.

Projects must qualify for funding through the Internet Society's <u>Beyond</u> <u>the Net Funding (BNET)</u> <u>Program</u>.

If you have an idea that you think aligns with our mission, <u>get in touch</u>. The project sought the answers to two questions:

- What is the existing service to support precision agriculture needs in farm fields themselves as opposed to nearby public roads where testing typically occurs?
- How does increasing granularity of testing mobile broadband speeds affect eligibility under the 4 Mbps download/1 Mbps upload threshold for the USDA Rural Utilities Service Community Connect Grant program?

Throughout the year, we held regular project team meetings in person and online. We also spent several days in the Sacramento, CA, area filming a <u>short documentary</u> about the project.



Farmer David Ogilvie is interviewed for the Chapter's documentary on Rural Broadband.





Appointments, Fellowships and Awards

FCC's Advisory Committee on Diversity and Digital Empowerment

Fatema Kothari, Vice President, was appointed to the Federal Communications Commission's (FCC) Committee on Diversity and Digital Empowerment, joining a team of 31 experts on technology and digital inclusion.

ICANN 60 Fellowship, ARIN 39 Fellowship and ISOC IGF Ambassador

Susannah Gray, President, attended the ICANN 60 meeting as part of the ICANN Fellowship program, the ARIN 39 Meeting as part of the ARIN Fellowship program, and attended the Internet Governance Forum (IGF) 2017 as an ISOC IGF Ambassador.



Vice President Fatema Kothari during the FCC Committee on Diversity and Digital Empowerment Meeting in Washington D.C..

ICANN N<mark>OMCOM</mark>

Leah Symeker, Advisor to the Board, was selected to represent NARALO on the ICANN Nominating Committee (NomCom), where she is currently part of the team searching for suitable candidates for the ICANN Board of Directors election coming up in 2018.

ICANN, NARALO and At-Large

The Chapter has participated in the ICANN community as an At-Large Structure (ALS) since 2012. Within ICANN, the At-Large Community represents the interests of the Internet's end users and works to ensure that the Internet continues to serve the global public interest.

In 2017, the Chapter's North American Regional At Large Organization (NARALO) representatives, Leah Symekher, Susannah Gary and Eve Edelson attend monthly conference calls, participated in working groups and attended the 2017 NARALO General Assembly in New Orleans. Find out more about our work with ICANN <u>here</u>.



NARALO representatives during the NARALO General Assembly in New Orleans, LA,

CHAPTER WORKING GROUPS

At the end of 2016, we launched three Chapter Working Groups:

- IoT, Internet Technologies and Access
- Data Protection, Privacy and Security
- Internet Governance

Throughout 2017, we continued to work on strengthening these three groups.

Find out more about the Working Groups <u>here</u>.

Industry Representation

Chapter representatives attend relevant local and global industry events. In 2017, the Chapter was represented at 19 events, including:

- ICANN 59, ICANN 60
- ARIN 39, ARIN 40
- Internet Governance Forum (IGF)
- Cloudflare Internet Summit
- Mobile World Congress Americas
- Apps for Ag Hackathon
- IGF-USA 2017
- IEEE WIE ILC Conference
- People Centered Internet (PCI): Connect to Thrive Summit.

A full overview of events attended can be be found here.



Board members and ICANN's Joe Catapano during the ARIN 40 meeting in San Jose, CA.

MEMBERSHIP

The SF-Bay Area ISOC Chapter does not charge a membership fee to its members but welcomes financial and in-kind donations.

In addition to individual memberships, we also offer <u>Organizational</u> <u>Memberships</u> for organizations that would like to support our efforts.

> Find out more about: Joining the Chapter How to Donate Becoming a Sponsor Volunteering

Outreach

As part of our information dissemination efforts, we published 16 blog posts throughout the year, on a diverse range of topics, with the aim of informing our Chapter members about important Internet-related issues. Highlights from 2017 include:

- IGF 2017: Participating Remotely, a How-To Guide Anna Loup
- <u>Mobile broadband holds great promise for rural connectivity, but is it</u> <u>enough?</u> - *Brandie Nonnecke*
- <u>Report From the Internet Engineering Task Force (IETF) Meeting 99</u>-Mischa Spiegelmock
- <u>Why Farmers are using WiFi to Grow Your Grapes</u> Jenna Spagnolo
- Wireless Innovations for a Networked Society Fatema Kothari

Membership Newsletters

We sent out 22 newsletters over the year, roughly every two weeks, keeping our members up to date with the latest chapter news as well as local, regional and global Internet-related developments. You can also read all our newsletters online in our <u>news section</u>.

BLOGGERS

We welcome guest bloggers to write posts on topics relevant to our Chapter members. We are also happy to link to relevant posts published elsewhere. If you'd like to propose a topic, please **get in touch**.

You can find all of our blog posts <u>online</u> here.

Social Media

Throughout 2017 we continued to post relevant information to our social media accounts.



Thanks to our 2017 Sponsors:





THANKS

Thanks to all who have made 2017 a great success, including:

Elaine Baskin, Tyler Boyle, Andrew Bridges, Mark Buell, Joe Catapano, Jane Coffin, Katrina Destree, Kellee Elkins, Shiho Fukada, Paul Giurata, Jackie Kerr, Robin Krock, Enaldy Leite, Joly McFie, Chris Mondini, Brandie Nonnecke, David **Ogilvie and Wilson** Vineyards, Kristen Quan, Ilda Simao, Jenna Spagnolo, Mischa Spiegelmock, Susan Strachan, Jean-Jacques Subrenat, Leah Symekher, Deema Tamimi. Robert Tse. and Gabriel Youtsey.

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