Internet Society
US San Francisco Bay Area Chapter

Agenda

- 6:30 ~ 7:00 – Networking over dinner

- 7:00 ~ 7:20 – Introductions / Understanding ISOC

- 7:20 ~ 7:40 – Guest Speaker, Dr. Robert Tse

- 7:40 ~ 8:00 – Round Table Discussion for Chapter Ideas

- 8:00 ~ 8:15 – Closing

- 8:15 ~ 9:00 – Networking

Event Sponsor:

Board Members

President & Chair: Leah Symekher (and NARALO Representative)

Vice Chair: Susannah Gray (Newest Board Member)

Treasurer: Ken Krechmer (Founding Member)

Board: Jim Ausman (Founding Member)

                           Eve Edelson (NARALO Liaison)

                           Robert Rodriguez (Secretary)

                           Jean-Jacques Subrenat (Global Representative)

                           Janet Vong (Membership Comm. & Engagement)

What is ISOC?

- Internet Society is a global organization headquartered in Virginia & Geneva with over 80,000 members, 110 Regional Chapters worldwide.

- Beyond national and ideological boundaries

- What the Continental Congress was to political freedom, ISOC is to Internet freedom

- Administrative home of Internet Engineering Task Force (IETF), standards-making body

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Chapter Introduction

The Organization:

- Founded in 2008
- Membership based, close to 2000, largest membership in ISOC
- Non Profit, 501c3 status
- Regional with a global focus
- Managed by a board membership of up to 9 members, guided by Chapter by-laws
- Affiliations: ISOC Global-1992, ICANN-1998, ARIN-1997, IETF-1986, IANA-1998, IEEE-1963, ISC-1994, Google, CloudFlare, etc.

The Vision: "The Internet is for Everyone"

The Mission: Promote & Advocate the open development, evolution, and use of the Internet for the benefit of all people throughout the world.

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Past Accomplishments

•Representation in Internet related conferences – ICANN, IETF, ARIN, ISOC workshops etc.

•Hosted local Internet Conferences: CyberSecurity, Newgtlds, IoT

•Supported Internet & Technology events: Net Neutrality, TechWomen

•Platform to advocate for Technology for the Disabled

•IANA Transition participation

•Project Collaboration to re-activate the Interplanetary Network Project (IPN). This successful project resulted in the founding of the IPN Special Interest Group ISOC Chapter.

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Current & Future Outlook

SFBay ISOC Chapter been in operation for 8 years and are starting a new year of programming.

We are excited to invite and engage our membership in defining the next phase for SFBay ISOC Chapter.

Hence the following analysis….

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SWOT ANALYSIS # 1

Strength

- Valuable brand, Vision & Mission

- Geographic Location, Silicon Valley

- Close to 2,000 members

- Global Network

Weakness

- Funding

- Membership Engagement

- Marketing, Social Media

- Involvement in local Issues

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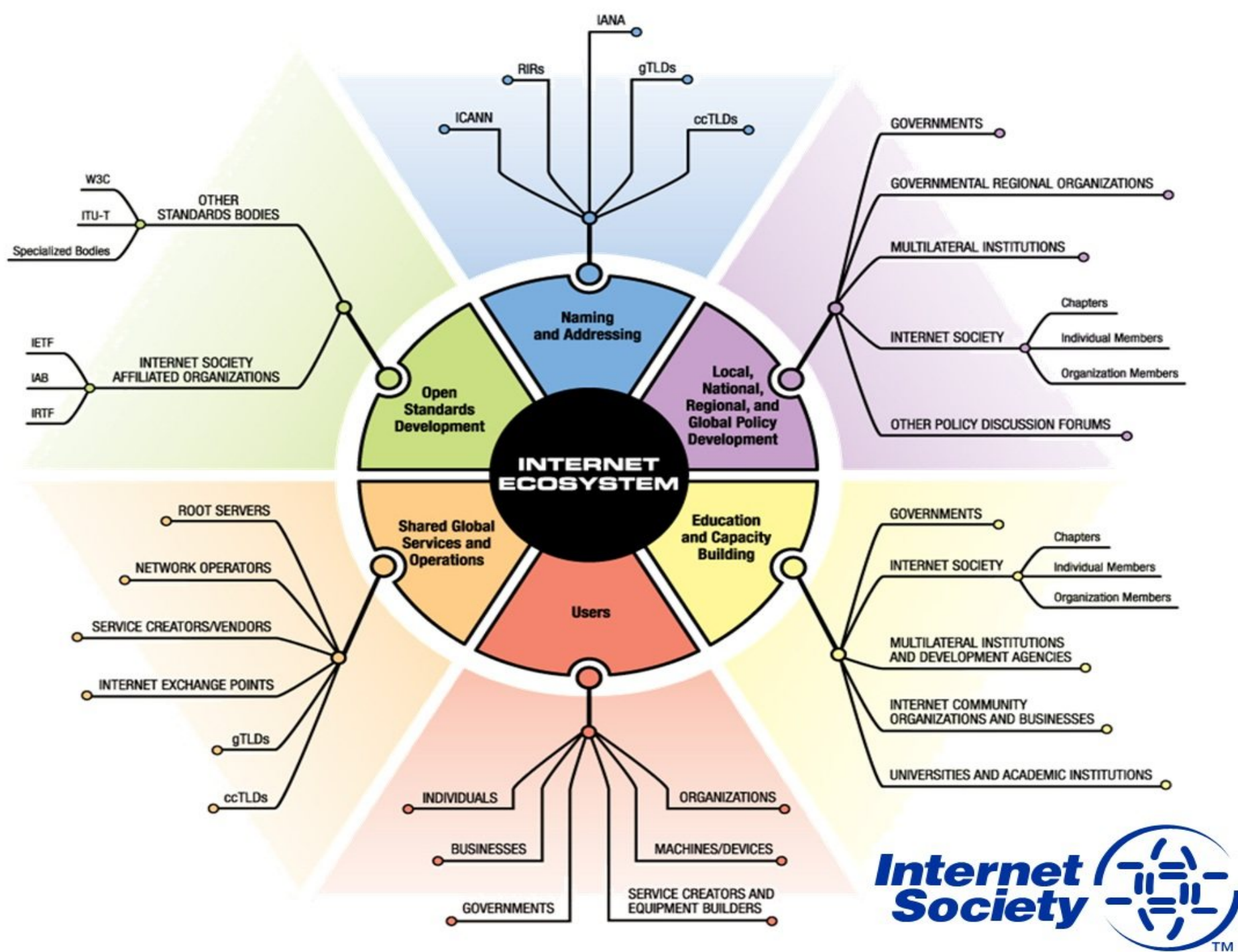US San Francisco Bay Area Chapter

SWOT ANALYSIS # 2

Threat

- Competing priorities

- Burnout

- Lack of Resources

- Continuity/Sustainability

Opportunity

- Unique Neutral Advocacy Platform

- Grow, local Partnership/Sponsorships

- Educate, Learn from the Community

- Develop a sustainable Model

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NARALO

- North American Regional At-Large Organization

- One of five RALOs, representing regional concerns to ICANN

- At-Large Structures (civil society orgs, non-profits) & individuals

- Goal: ensure that expanding Internet keeps serving public interest

- Preserve bottom-up, consensus based, multi-stakeholder ICANN policy development

- 27 ALses and 9 individual members in Canada, USA and Puerto Rico

- Website: atlarge.icann.org

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Value To Members

• A way to participate in policy development for Internet governance

• Network with senior people in the field of internet governance and ecosystem

• Become acquainted with the contributions of major players (Be in the know about latest technologies and trends affecting the internet space)

• Leadership development opportunities to establish thought-leadership in the Bay Area and beyond

• Opportunities to speak and participate at national and international events in the Internet ecosystem to represent the chapter

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Why Get Involved?

The Internet today

  - Most pervasive tool used by governments, financial institutions, academia, not-for-profit, communities and individuals

  - Expansion driven mainly by technological solutions, economies of scale

  - Expansion of digital economy, fourth industrial revolution is built on Internet

 Challenges ahead

-Placing the global user at the center of further evolution

-Ensuring user rights and liberties: access, freedom of expression, adequate legislative and judiciary control of surveillance, protection of private data, avoiding excessive monetization of services and apps

-Acquiring a more complete understanding of our world

Opportunities

- **NextGen@ICANN program LINK**
  - Hyderabad for ICANN57 from November 3-9, 2015
  - Provide valuable opportunity for the next generation (age 18 ~ 30) of individual to be more engaged in their regional communities and in the future of global internet policy.
  - Willing to present a 5-10 min. project.
  - Flight, hotel, and stipend covered
  - Application Due: July 22, 2016

Opportunities

- **Beyond the Net Program**
  - "How could you change lives using the Internet?"
  - Grants provide financial support up to $30,000.
  - Past projects:
    - "Promoting Child Online Safety in Uganda,"
    - Creating Internet Availability Center for Blind and Visually Impaired People
    - Training in Internet Governance and Standards
    - Mobile Solar Computer Classroom

Ideas for Projects

- **Committees:**
  - Annual Conference Planning Committee
  - Marketing and Communications Committee
  - Sponsorship Committee

- **ICANN (NARALO), ARIN and IETF Working Groups**

- **Help host or organize quarterly expert forums (breakfast or after work and Meetups)**

Q&A

Guest Speaker

Dr. Robert Tse

State Broadband Coordinator

Chief Strategy Officer for

Agriculture Technology and Innovation

USDA CA Rural Development

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Round Table Discussion

Questions:

1.Why did you come to this event?

2.Why are you interested in the topic/s you selected?

3.If you could work on an impactful project or / and a Working Group with the chapter, what big ideas would you like to see happen and how would you like to be involved?

Closing

- **Summary of ideas from group**

- **Plan for next steps**

- **Event Feedback Survey**

Thank you!